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FOR IMMEDIATE RELEASE

TOWER AUTOMOTIVE ANNOUNCES LEADERSHIP CHANGES IN ITS INTERNATIONAL OPERATIONS

NOVI, Michigan, April 26, 2006 - Tower Automotive (OTCBB: TWRAQ.PK) today announced that Dr. Gyula Meleghy, currently the President of Europe and South America for Tower Automotive, and Vincent Pairet, currently President of Asian Operations for Tower Automotive, will switch positions effective July 1, 2006. Dr. Meleghy will become President, Asia for Tower Automotive and Mr. Pairet will become President, Europe and South America for Tower Automotive. Both will continue to report directly to Kathleen Ligocki, president and CEO of the company.

"Both Gyula and Vincent have demonstrated tremendous leadership in their regions," said Ligocki. "The switch gives Gyula an opportunity to lead our rapidly growing Asian operations based in Japan and provides Vincent the chance to return to Europe after many years abroad to lead our successful European and South American business. I have great confidence that our international operations will continue to strengthen and grow, given the presidents' strong working relationships, and that both leaders will continue to grow in their careers."

Gyula Meleghy was appointed President, Europe and South America for Tower in August 2004. He also has served as Chief Operating Officer Europe and has led European Customer Service. Previously, Meleghy was president of the Dr. Meleghy Group, a family-owned automotive supplier based in Bergisch Gladbach, Germany which was acquired by Tower Automotive in 2000. Meleghy's responsibilities during his time with the Dr. Meleghy Group included building up the plants in Zwickau and Buchholz, Germany, as managing director and leader of the press shops.

Meleghy graduated from the University of Cologne in 1980. He holds a PhD in business and has more than 20 years of technical and commercial experience in the automotive supplier industry.

Vincent Pairet joined Tower Automotive as Vice President, Asian Operations in September 2002. He was promoted to President, Asian Operations on December 1, 2004. He came to Tower Automotive from Solvay Group, Belgium's largest chemical/pharmaceutical Group. While at Solvay he held various management positions in Asia, Europe and North America. Those positions included President, Asia, INERGY Automotive Systems, a 50/50 joint venture between Solvay and Plastic Omnium (France), and President, Solvay Automotive Asia K.K (Japan). He also served as Business Development Director for Solvay S.A. in Brussels, Belgium, and as Marketing Director, Solvay Automotive Inc. in Troy, Michigan.

Pairet began his career with Solvay as Deputy General Manager, Automotive Division in Brussels. He holds a Masters Degree in engineering with a major in architecture from the Universite Catholique de Louvain in Louvain-la-Neuve, Belgium. He also has an MBA in finance and international business from the Katholieke Universiteit te Leuven in Leuven, Belgium.

About Tower Automotive

Tower Automotive, Inc. is a global designer and producer of vehicle structural components and assemblies used by every major automotive original equipment manufacturer, including BMW, DaimlerChrysler, Fiat, Ford, GM, Honda, Hyundai/Kia, Nissan, Toyota, Volkswagen and Volvo. Products include body structures and assemblies, lower vehicle frames and structures, chassis modules and systems, and suspension components. Additional company information is available at www.towerautomotive.com.

Forward-Looking Statements

All statements, other than statements of historical fact, included in this press release or incorporated by reference herein, are, or may be deemed to be, forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). When used in this press release, the words "anticipate," "believe," "estimate," "expect," "intends", "project", "plan" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as on assumptions made by and information currently available to the Company at the time such statements were made.

Various economic and competitive factors could cause actual results to differ materially from those discussed in such forward-looking statements, including factors which are outside the control of the Company, such as risks relating to: (i) confirmation of a plan of reorganization under the Bankruptcy Code which would allow the Company to reduce unsustainable debt and other liabilities and simplify the Company's complex and restrictive capital structure; (ii) the Company's reliance on major customers and selected vehicle platforms; (iii) the cyclicity and seasonality of the automotive market; (iv) the failure to realize the benefits of acquisitions and joint ventures; (v) the Company's ability to obtain new business on new and redesigned models; (vi) the Company's ability to achieve the anticipated volume of production from new and planned supply programs; (vii) the general economic or business conditions affecting the automotive industry (which is dependent on consumer spending), either nationally or regionally, being less favorable than expected; (viii) the Company's failure to develop or successfully introduce new products; (ix) increased competition in the automotive components supply market; (x) unforeseen problems associated with international sales, including gains and losses from foreign currency exchange; (xi) implementation of or changes in the laws, regulations or policies governing the automotive industry that could negatively affect the automotive components supply industry; (xii) changes in general economic conditions in the United States, Europe and Asia; and (xiii) various other factors beyond the Company's control. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on behalf of the Company are expressly qualified in their entirety by such cautionary statements.