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FOR IMMEDIATE RELEASE

**RENEE FRANKLIN JOINS TOWER AUTOMOTIVE AS SENIOR VICE PRESIDENT,
GLOBAL HUMAN RESOURCES**

NOVI, Michigan, April 25, 2006 - Tower Automotive (OTCBB: TWRAQ.PK) today announced E. Renee Franklin has joined the company as senior vice president, global human resources. Based at corporate headquarters in Novi, Mich., Franklin will be a member of the company's enterprise leadership team with leadership responsibility for all strategic and tactical issues affecting the human resources of the global enterprise. She will report directly to Kathleen Ligocki, president and CEO of the company.

"Renee brings tremendous breadth of experience to Tower," said Ligocki. "Her energy, insight, and international depth will be crucial as Tower Automotive emerges from reorganization and continues to grow as a successful global automotive supplier."

Franklin will provide thought leadership and strategic support on such issues as compensation, retention, leadership development, organizational design, recruiting, labor contracts and negotiations, pension and benefits, and HR support.

Since 2004, Franklin has been vice president of human resources at the Colgate-Palmolive Co., where she has held worldwide human resources responsibility for the company's research and development, supply chain, information technology and business development units. She joined Colgate-Palmolive in 2003 as vice president of human resources in the Africa/Middle East Division.

Prior to joining Colgate, Franklin spent 14 years with Ford Motor Co., earning a series of promotions in recruiting, labor relations and human relations positions, culminating with her appointment in 2000 as human resources director for Ford of Mexico, a multi-billion dollar business with more than 10,000 employees. Earlier in her career, she served as a human relations associate at the Pepsi-Cola Co.

Franklin holds a Master of Business Administration degree in human resources and marketing from Vanderbilt University and a Bachelor of Science degree in psychology from the University of Illinois. She has served as a member and president of the Vanderbilt MBA Alumni Board. She is a lifetime member of the National Black MBA Association.

About Tower Automotive

Tower Automotive, Inc. is a global designer and producer of vehicle structural components and assemblies used by every major automotive original equipment manufacturer, including BMW, DaimlerChrysler, Fiat, Ford, GM, Honda, Hyundai/Kia, Nissan, Toyota, Volkswagen and Volvo. Products include body structures and assemblies, lower vehicle frames and structures, chassis modules and systems, and suspension components. Additional company information is available at www.towerautomotive.com.

Forward-Looking Statements

All statements, other than statements of historical fact, included in this press release or incorporated by reference herein, are, or may be deemed to be, forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). When used in this press release, the words "anticipate," "believe," "estimate," "expect," "intends", "project", "plan" and similar expressions, as they relate to the Company, are intended to identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as on assumptions made by and information currently available to the Company at the time such statements were made.

Various economic and competitive factors could cause actual results to differ materially from those discussed in such forward-looking statements, including factors which are outside the control of the Company, such as risks relating to: (i) confirmation of a plan of reorganization under the Bankruptcy Code which would allow the Company to reduce unsustainable debt and other liabilities and simplify the Company's complex and restrictive capital structure; (ii) the Company's reliance on major customers and selected vehicle platforms; (iii) the cyclicity and seasonality of the automotive market; (iv) the failure to realize the benefits of acquisitions and joint ventures; (v) the Company's ability to obtain new business on new and redesigned models; (vi) the Company's ability to achieve the anticipated volume of production from new and planned supply programs; (vii) the general economic or business conditions affecting the automotive industry (which is dependent on consumer spending), either nationally or regionally, being less favorable than expected; (viii) the Company's failure to develop or successfully introduce new products; (ix) increased competition in the automotive components supply market; (x) unforeseen problems associated with international sales, including gains and losses from foreign currency exchange; (xi) implementation of or changes in the laws, regulations or policies governing the automotive industry that could negatively affect the automotive components supply industry; (xii) changes in general economic conditions in the United States, Europe and Asia; and (xiii) various other factors beyond the Company's control. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on behalf of the Company are expressly qualified in their entirety by such cautionary statements.